

April 16, 2016

Melissa Gillespie
Northshore Magazine
Director of Community Relations
media@nshoremag.com
300 Brickstone Sq. Suite 904
Andover, MA 01810

RE: Creative Salem Media Kit

Dear Ms. Gillespie,

The Creative Salem teams hopes you will give a look at our online Media Kit. Creative Salem is a prominent advertising agency for local businesses and non-profits within the creative arts field in Salem. Creative Salem promotes art, music, education and community events. Our target audience matches the demographic of the Northshore Magazine: local north shore residents between the ages of 21-50, predominantly family oriented.

Creative Salem works energetically to review and share positive cultural and community events within the area. We now partner with the organizations that are frequently discussed in the North Shore Magazine such as the Peabody Essex Museum, Salem Jazz and Soul Festival, North Shore Community Development Coalition and many more.

I will follow up in the next week to set up a tour of the Creative Salem office. In the meantime feel free to email me at mgenest@creativesalem.com with any questions and explore our online media kit at www.creativesalem.com/mediakit.

We hope to work creatively with you soon.

Best,

Melissa Genest
PR Representative
Creative Salem
mgenest@creativesalem.com