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EVENT RELEASE
For Immediate Release

PLUNGE INTO ATHLETIC PROSPERITY

Creative Salem partners with Special Olympics Massachusetts for Polar Plunge

MARBLEHEAD, Mass. – Creative Salem is partnering with Special Olympics Massachusetts for their annual Polar Plunge taking place on Wednesday, March 1 from 10:30 a.m. - 12:30 p.m. at Devereux Beach.

Proceeds help support local athletes train and compete in 24 sporting events throughout four athletic seasons. The Polar Plunge is open to all participants and welcomes locals from the cities of Marblehead and Salem. The polar plunge event will take place at 10:30-11:30 a.m. The post-plunge party will take place at Marblehead High School from 11:30 a.m. - 12:30 p.m.

Participants will compete for bragging rights through team and individual participation categories. The post-plunge party includes creative activities incorporating costume contests, music and more. Food for the post-plunge party will be provided by Panera, Shaw's, and Stop and Shop.

Creative Salem works with local musicians, artists, museums, and creative professionals to provide calendar listings, blog posts, and social media marketing for creative local events.

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